

Artwork Guide

- All artwork must be setup at the correct size and shape
- Set colour modes to CMYK (not RGB) and also ensure that any bitmap images within your artwork are CMYK, not RGB
- Remove keylines and unwanted items
- Always supply a low resolution PDF of your artwork as a digital preview
- If colour is critical, a full colour proof (or other printed matter) is required for matching
- Any Pantone colours should be referenced using Pantone coated colour guides
- Supply all graphic files used in the final artwork (e.g. TIF images), and at the highest resolution possible. Anything less than 300dpi will give a low quality result
- Include all fonts, or if unavailable, convert type to outlines
- We prefer artwork to be in one of the following formats
- Press quality PDF
- Illustrator EPS, saved back to CS
- Photoshop Tiff or Hi Res .jpg

Contact us, we're here to help. artwork@amazingbunting.co.uk